

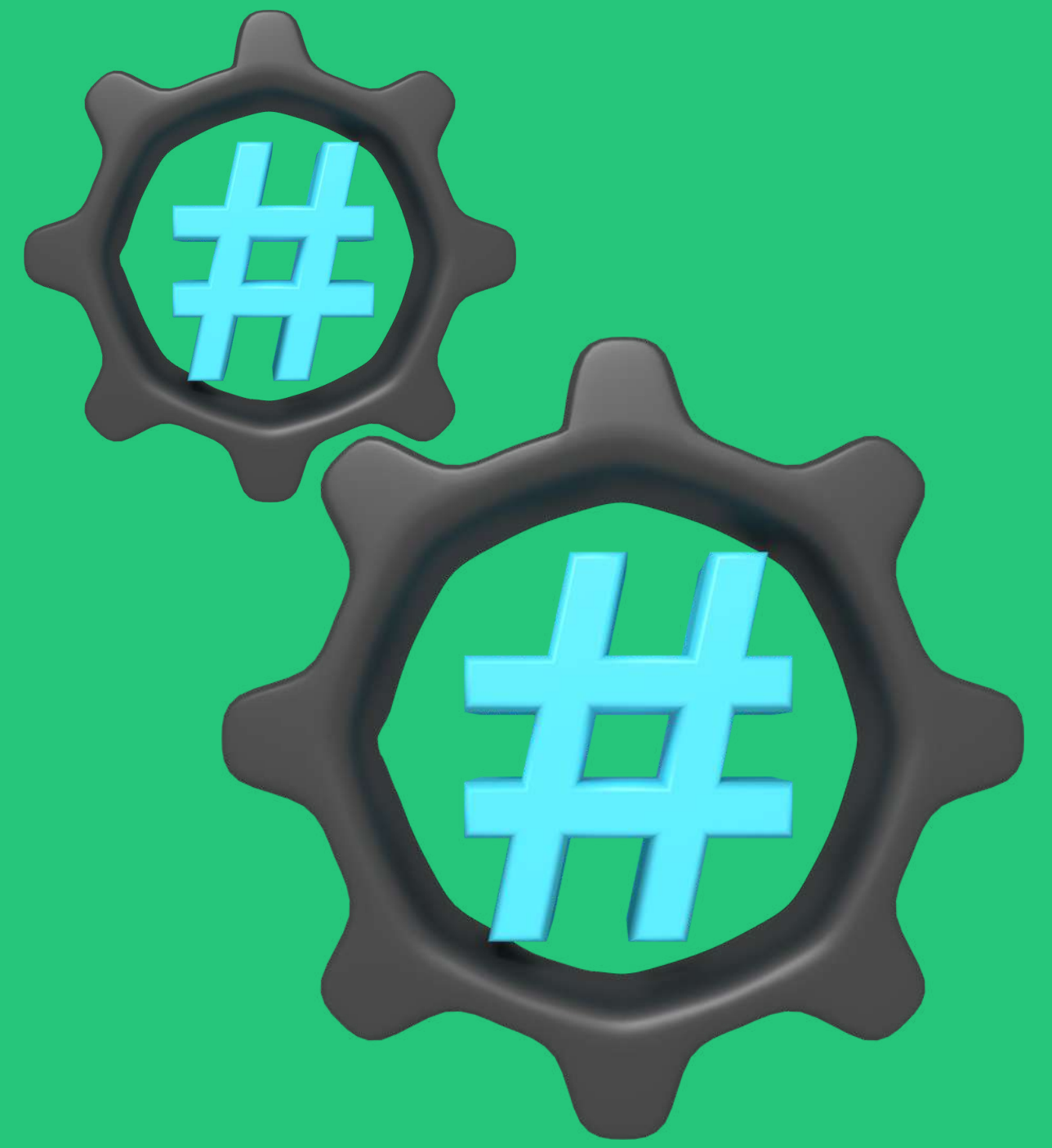
TRENDING TOOL

Automated tools for your success



TRENDINGTOOL OBJECTIVES

- We aim to reinvent the SMM industry using virtual currencies and the latest blockchain technology with our custom-built SMM Services Platform.
- Building one of the worlds most sophisticated Defi projects with real use cases that provide the average user with both a currency that will bring them wealth but powerful utility..
- Introduce a successful Blockchain currency that supports our Ecosystem and brings value to holders.
- Increase the value of the Trending Tool Token using business generated revenue to perform buybacks and floor support.



TRENDINGTOOL Solution

In the digital era, the success of a brand, individual, or even a blockchain project relies heavily on their social media presence. A well-engaged profile not only helps establish credibility but also paves the way for exponential growth and reach. Trending Tool enters the scene with the primary goal of aiding entities in this journey by providing automated SMM services across numerous platforms.

Trending Tool has a competitive edge over other SMM Panels by offering better prices, a bigger variety of services as well as quicker delivery. By leveraging the power of crowdfunding and tokenisation of a product, Trending Tool will be able to take over the market with a large budget for things such as SEO which are integral to selling these services, as well as a community with aligned incentives due to the holding of \$TT.

TRENDINGTOOL PROJECT FEATURES



Technology and Architecture

The technological foundation of Trending Tool lays within the automated system built into the TrendingTool.io website. This system leverages bot and real account APIs to process orders automatically, ensuring an efficient and reliable service.

In addition, Trending Tool has partnered with Coinbase Commerce, allowing users to make payments in cryptocurrency. Trending Tool will also be introducing card payments soon.

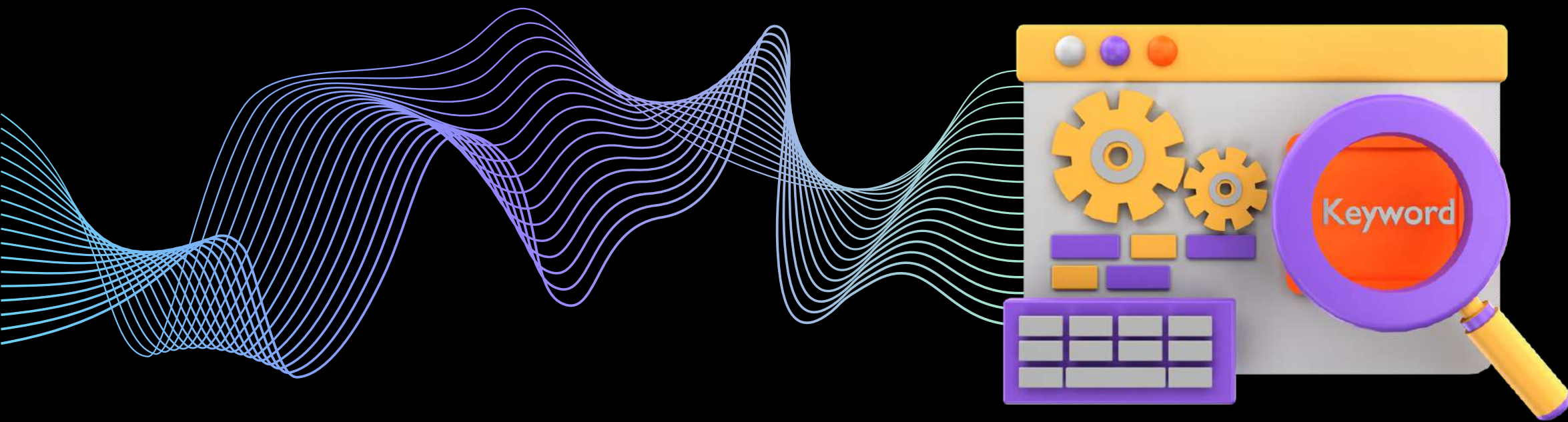
Although the website was constructed using multiple tech stacks, the exact architecture is proprietary and not open source. This strategy is vital to preserving the competitive edge and unique selling proposition of Trending Tool.

Use Cases

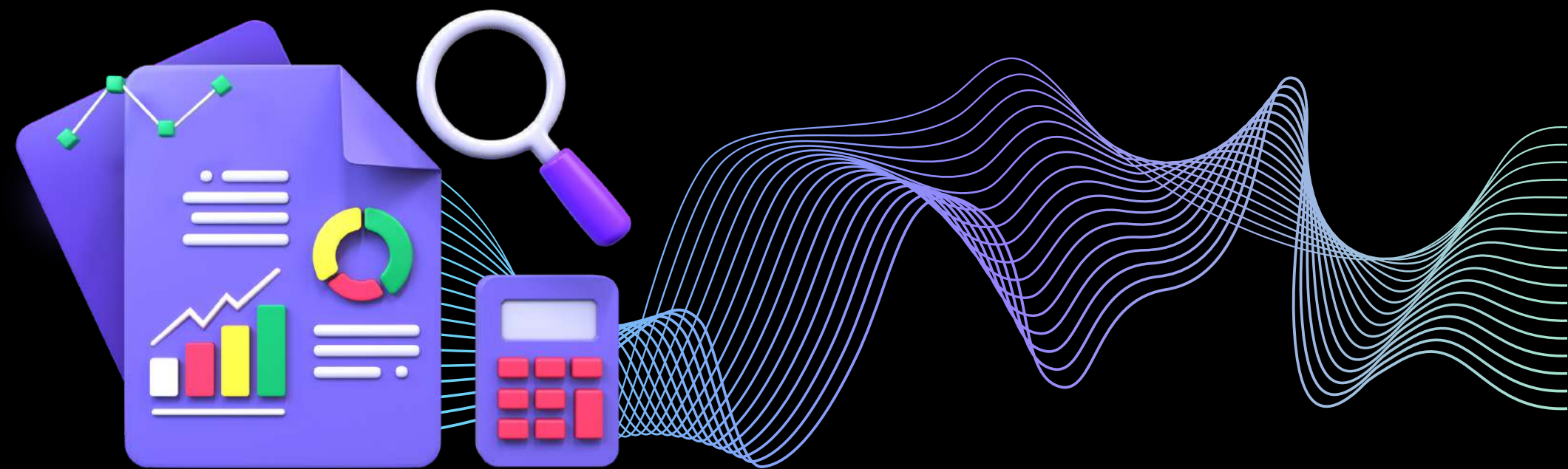
The primary use case for Trending Tool is to provide a one-stop solution for SMM services. This includes but is not limited to purchasing real Instagram followers, increasing Soundcloud viewership, and boosting Telegram views. The platform is designed to cater to a broad spectrum of platforms, thereby maximizing its utility and reach.

In fact, as Trending Tool grows we will introduce subsidiaries for particular niches- Such as gamers, who may want Twitch / Kick followers and views, or musicians who want the same for Soundcloud or Spotify.

The owner of Trending Tool, "TGD" Also owns Publicizes.Net, a PR network that offers Web3 press releases and more botting services such as mass dms. We have plans to merge these two platforms together, however dates have not been announced.



TT TRENDING TOOL



TRENDING TOOL TOKEN SUMMARY

Token Name:	TRENDING TOOL
Type:	ERC-20
Symbol:	\$TT
Chain:	Ethereum
Swap:	UniSwap
Total Supply:	1,000,000
Tax:	0% on buys and sells

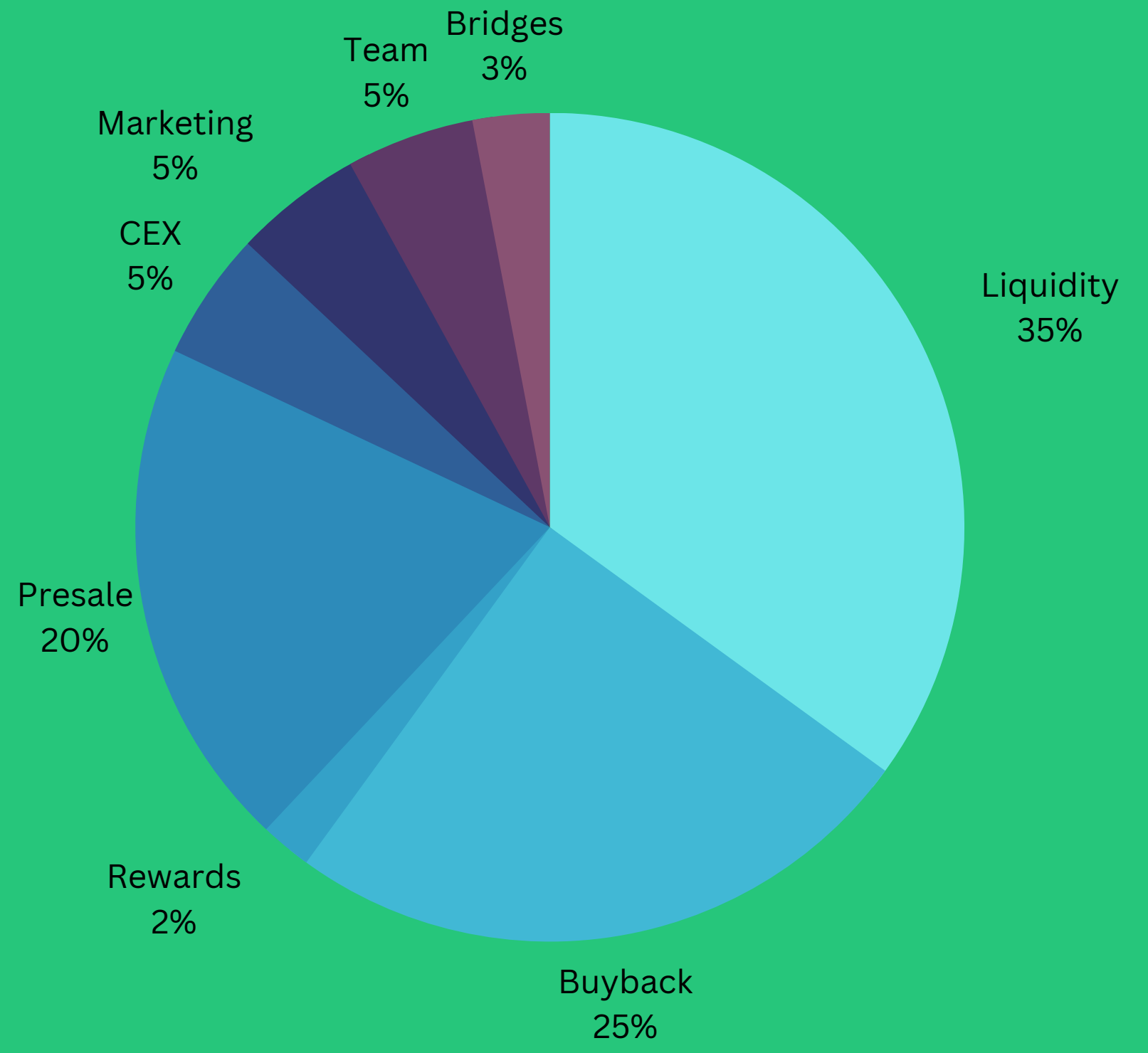


TRENDING TOOL TOKEN DISTRIBUTION

The total supply of tokens will be 1,000,000

The supply will be distributed as follows

Liquidity	35%
Buyback	25%
Presale	20%
CEX	5%
Marketing	5%
Team	5%
Bridges	3%
Rewards	2%



PROJECT ROADMAP

02 CREATE PROJECT FUNCTIONS

Development of TrendingTool App finished.
Website and branding design
Creation of TrendingTool Socials & initial Growth
Creation of the Pinksale and No-Tax token launch
SEO Take-over on Google.
Traditional listings and marketing.



04 FUTURE PROSPECTS

By this time we hope to have met our project of \$100,000 in profit. This would mean a guaranteed 23x from our launch price, and a liquidity of XYZ putting us in a position to launch on Kucoin, our goal for Q4.



01 PLANNING AND BRAINSTORMING

A word of mouth business on telegram becomes 'TrendingTool'. Domain acquisition complete.
Fiverr Profile created to provide social services through there.
Work on Botting API to create a website from starts.



03 PROGRESSION

TrendingTool expands beyond just social media. We will introduce views on Soundcloud, Viewers on Twitch / Kick and more in Q3 after we have established ourselves in Q2.
Launch of our automated telegram bot to place Web3 orders (NFT services only). This will be useful to cryptom entrepreneurs and influencers.
CEX listings, integration of TrendingTool with our platform.



05 GROWTH

BUSINESS ANALYSIS

LEGAL & COMPLIANCE

Trending Tool is a decentralized platform. Nevertheless, it upholds legal and regulatory compliance. All founding members are KYC compliant. Trending Tool operates with a team of 8 employees and currently generates \$3K/month in revenue. No employees are paid in tokens, they have equity or salary.

PARTNERS AND COLLABORATORS

The development of Trending Tool is supported by a Pinksale KYC'd Service Provider, one of the most significant DeFi launchpads. Furthermore, Trending Tool is in partnership with Crypto King Designs, a reputable design firm, strengthening its presence in the crypto space. Trending Tool uses Coinbase Commerce to allow for quick and easy deposits into the TT Subwallet, and will trade on Ethereum chain to attract serious utility investors as opposed to other chains that are more meme-orientated.

RISK FACTORS

Potential risks include users' hesitancy to sign up for the website and deposit crypto. To mitigate this risk, we encourage users to create new logins for the site (not reusing passwords) and start with smaller test amounts. We're confident that users will be impressed by the speed, cost, and efficiency of our services. We plan to introduce sign-up incentives and run regular competitions, offering chances to win site credit. Naturally, we can create viral campaigns using our own tool ourselves!

COMMUNITY & SOCIAL IMPACT

With its integration into both Web2 and Web3, Trending Tool aims to transcend beyond the crypto space. By providing a reliable tool for enhancing social media presence, it will be serving a much broader user base, encompassing not just crypto projects but any entrepreneurial endeavor.

MARKETING STRATEGY

The primary focus of Trending Tool's marketing strategy lies in Search Engine Optimization (SEO). The objective is to have TrendingTool appear at the top of search engine results whenever someone queries for services such as 'Buy Instagram followers' or 'Build Telegram channel'. This strategy will reach out to an audience beyond Web3 and into Web2.

The beauty of TrendingTool is its ability to cater to anyone starting a brand or profile, so we aim to partner with entrepreneurial networks to promote our platform. An example of this is our goal to be listed on numerous Dex's/Launchpads services pages, where entrepreneurs can find the tool to help establish Social Proof.

This strategy will reach out to an audience beyond Web3 and into Web2.

We also vend on Fiverr, to offer a more manual service of building a brand's social pages. Revenue from orders on Fiverr are also to be bought back into \$TT.



ECONOMIC MODEL

In line with its deflationary tokenomic model, 30% of the profits from Trending Tool will be bought back into the Trending Tool token. This approach aligns with the overall economic design, where a buyback and burn strategy is implemented to create a scarcity effect and potentially raise the value of the token over time. This amount can increase up to 50%, however we are starting out by setting 20% aside for a marketing budget.

A unique feature of TrendingTool is its 'Buy Bot'-esque notification system. For every order placed on the platform, a notice is sent to the community. This mechanism not only informs the community about the increasing buyback pot but also acts as a hype-generator, fostering positive sentiment and excitement.



GOVERNANCE

A part of the revenue from the platform will be transferred into a DAO where token holders can vote on buybacks. This structure promotes democratic decision-making and encourages active participation from token holders.

While we project a very fast growth in revenue upon SEO positions and press releases on Trending Tool, we have hedged the potentially low revenue Vs MarketCap with Pinksale's new buyback feature. This means that a portion of the raise is allocated towards a DAO created by Pinksale, where holders can vote on Buybacks over 2 weeks from launch.



That's right, it's guaranteed buybacks from the moment the token launches.



TRENDING

TOOL